



**First Five Years Fund**

**Topline Findings from a National Online Survey of 1,000 Adults  
February 25-27, 2013**

1. President Obama recently announced an expansion of high quality early childhood education programs nationally, which would include well-trained educators, small class sizes, and rich learning environments.

Do you favor or oppose public funding for these types of education programs for children from birth to age 5?

Margin of Error: +/- 3.1%

*\*Poll conducted by ORC International*

|                     | Overall   | Gender    |           | Education |            |            | Ethnicity |           |           |
|---------------------|-----------|-----------|-----------|-----------|------------|------------|-----------|-----------|-----------|
|                     |           | Male      | Female    | H.S./Less | Some Coll. | Coll. Grad | White     | Black     | Hispanic  |
| Favor-strongly      | 35        | 35        | 36        | 30        | 36         | 43         | 29        | 65        | 49        |
| Favor-smwht         | 31        | 33        | 30        | 31        | 30         | 33         | 31        | 24        | 30        |
| <b>Total Favor</b>  | <b>67</b> | <b>68</b> | <b>66</b> | <b>61</b> | <b>66</b>  | <b>76</b>  | <b>60</b> | <b>89</b> | <b>79</b> |
| Oppose-smwht        | 9         | 9         | 9         | 9         | 9          | 9          | 11        | 0         | 7         |
| Oppose-strongly     | 13        | 14        | 12        | 15        | 13         | 9          | 16        | 0         | 8         |
| <b>Total Oppose</b> | <b>22</b> | <b>22</b> | <b>21</b> | <b>24</b> | <b>22</b>  | <b>18</b>  | <b>28</b> | <b>0</b>  | <b>15</b> |
| Undecided           | 12        | 10        | 13        | 15        | 12         | 7          | 13        | 11        | 6         |

|                     | Overall   | Age       |           |           |           |           |             |
|---------------------|-----------|-----------|-----------|-----------|-----------|-----------|-------------|
|                     |           | 18-24     | 25-34     | 35-44     | 45-54     | 55-64     | 65 or older |
| Favor-strongly      | 35        | 47        | 33        | 42        | 31        | 36        | 26          |
| Favor-smwht         | 31        | 34        | 38        | 30        | 32        | 25        | 27          |
| <b>Total Favor</b>  | <b>67</b> | <b>81</b> | <b>71</b> | <b>73</b> | <b>63</b> | <b>61</b> | <b>53</b>   |
| Oppose-smwht        | 9         | 7         | 7         | 7         | 13        | 9         | 12          |
| Oppose-strongly     | 13        | 4         | 9         | 11        | 11        | 18        | 22          |
| <b>Total Oppose</b> | <b>22</b> | <b>11</b> | <b>16</b> | <b>17</b> | <b>24</b> | <b>27</b> | <b>34</b>   |
| Undecided           | 12        | 8         | 14        | 10        | 13        | 13        | 13          |

|                     | Overall   | Region     |           |           |           | Children in Household |           |           |
|---------------------|-----------|------------|-----------|-----------|-----------|-----------------------|-----------|-----------|
|                     |           | North East | Midwest   | South     | West      | No                    | Under 13  | 13-17     |
| Favor-strongly      | 35        | 36         | 37        | 39        | 27        | 33                    | 43        | 42        |
| Favor-smwht         | 31        | 36         | 25        | 30        | 36        | 31                    | 34        | 30        |
| <b>Total Favor</b>  | <b>67</b> | <b>72</b>  | <b>63</b> | <b>69</b> | <b>62</b> | <b>64</b>             | <b>77</b> | <b>72</b> |
| Oppose-smwht        | 9         | 7          | 13        | 8         | 10        | 9                     | 7         | 10        |
| Oppose-strongly     | 13        | 9          | 12        | 13        | 16        | 14                    | 9         | 7         |
| <b>Total Oppose</b> | <b>22</b> | <b>15</b>  | <b>25</b> | <b>21</b> | <b>25</b> | <b>23</b>             | <b>16</b> | <b>17</b> |
| Undecided           | 12        | 13         | 12        | 10        | 12        | 13                    | 7         | 10        |

|                     | Overall   | Party Identification |            |             |           |
|---------------------|-----------|----------------------|------------|-------------|-----------|
|                     |           | Democrat             | Republican | Independent | Other     |
| Favor-strongly      | 35        | 52                   | 17         | 28          | 26        |
| Favor-smwht         | 31        | 32                   | 28         | 36          | 18        |
| <b>Total Favor</b>  | <b>67</b> | <b>84</b>            | <b>45</b>  | <b>64</b>   | <b>43</b> |
| Oppose-smwht        | 9         | 5                    | 15         | 10          | 11        |
| Oppose-strongly     | 13        | 3                    | 28         | 15          | 11        |
| <b>Total Oppose</b> | <b>22</b> | <b>8</b>             | <b>43</b>  | <b>25</b>   | <b>21</b> |
| Undecided           | 12        | 8                    | 12         | 11          | 35        |

