

Funding Child Care In Federal Relief Legislation

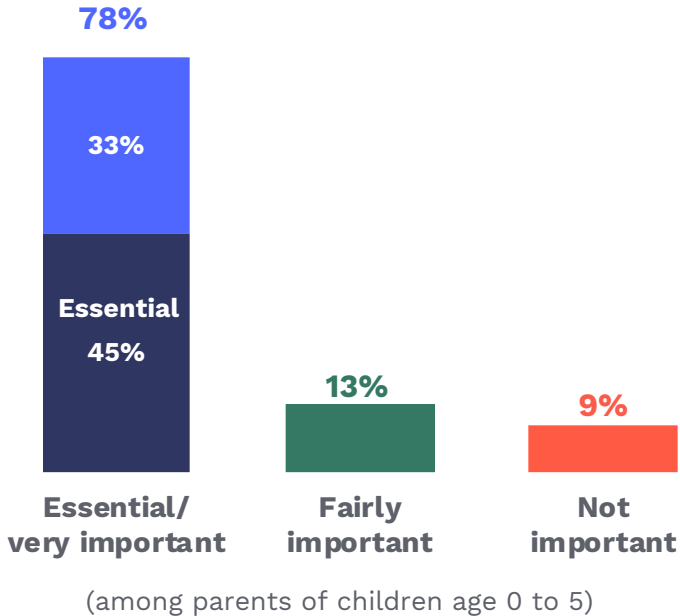
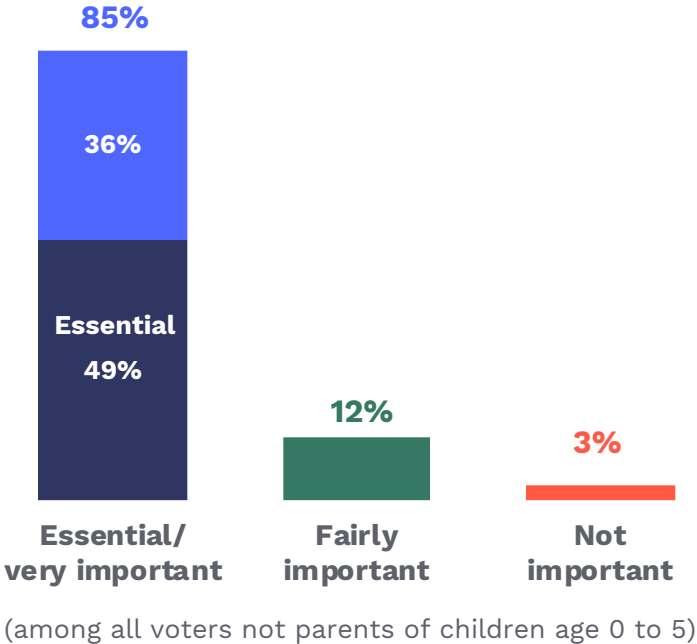
Key findings from a national survey among 1,216 likely voters, including 250 working parents of children age 0 to 5, conducted July 7 to 12, 2020



Voters Recognize Importance of Affordable Child Care for Working Parents

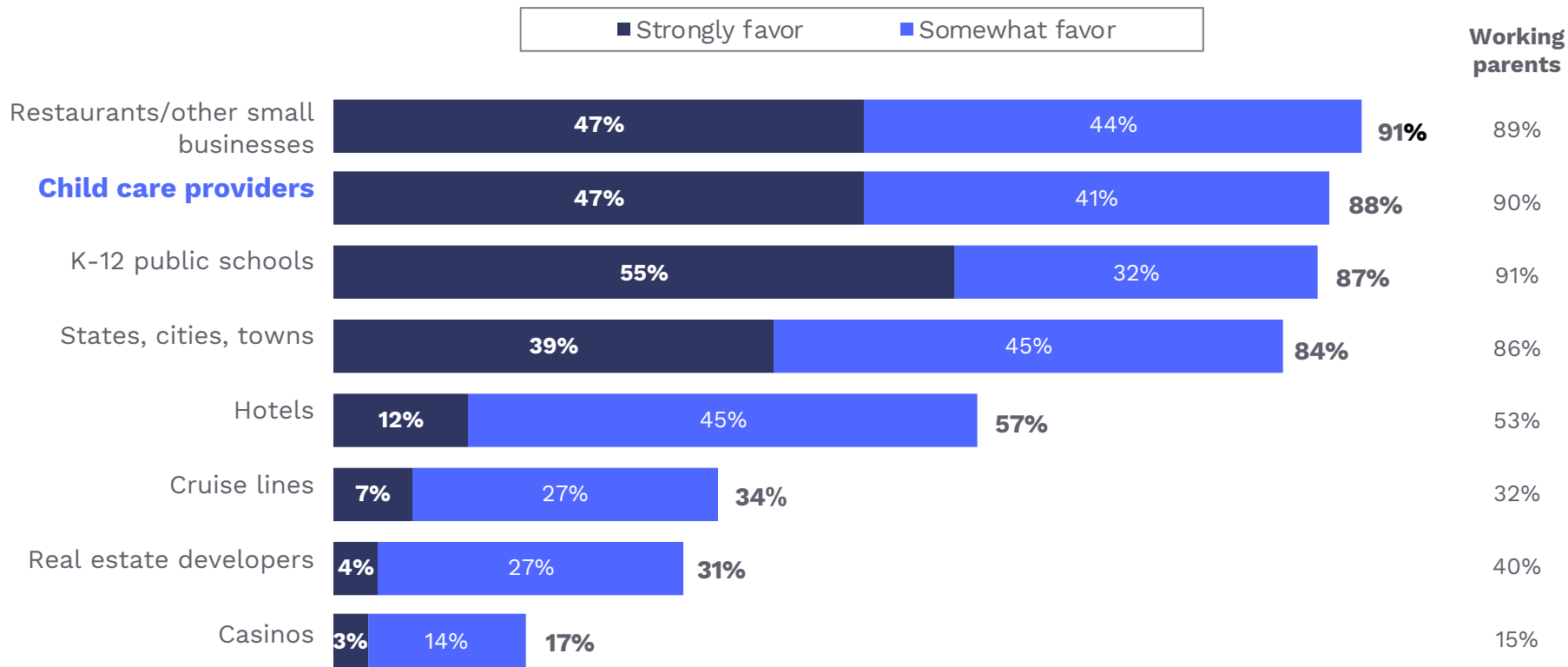
How important is it to have high-quality, affordable child care available for working parents of children under age six not yet in schools?

How important is it to your family to have high-quality, affordable child care available?



Voters Want Child Care Providers Near Front of the Line for Relief

Favor this group/business receiving additional financial relief in legislation Congress is planning

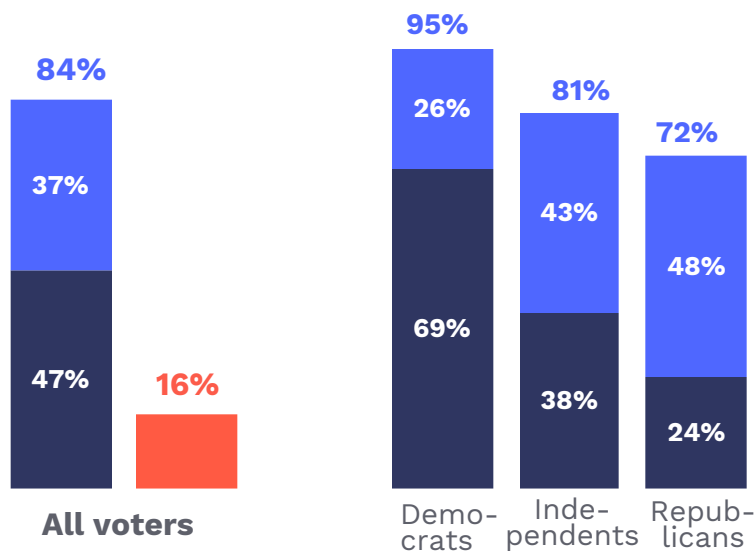


Voters Favor Support for Child Care, Are Not Sensitive to Price Tag

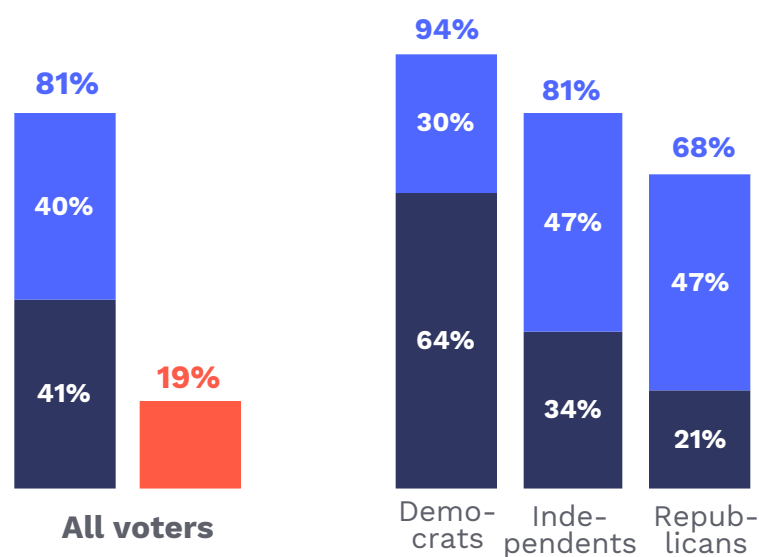
Proposal to provide support for child care for working families*

Proposal to provide **up to \$50 billion** in support for child care for working families*

■ Very favorable ■ Somewhat favorable ■ Unfavorable



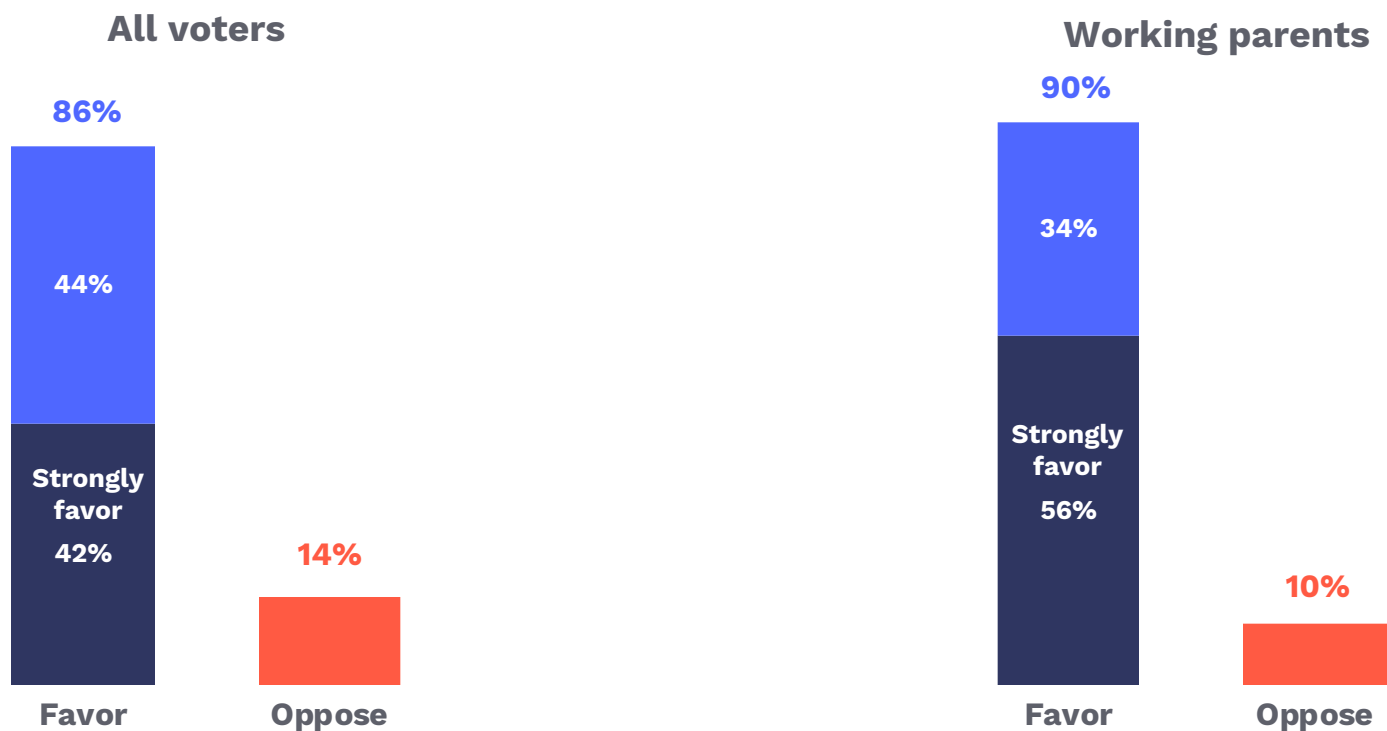
*Asked of one-half the voters (FORM B)



*Asked of one-half the voters (FORM A)

Overwhelming Support for Federal Child Care Stabilization Fund Up to \$50 Billion

“There is a proposal that Congress would devote up to \$50 billion in the next coronavirus relief package to creating a Child Care Stabilization Fund. This fund would ensure that child care providers can stay open, that child care workers and educators can continue getting paid during the downturn, and that working parents can get help paying for child care. Do you favor or oppose this proposal?”



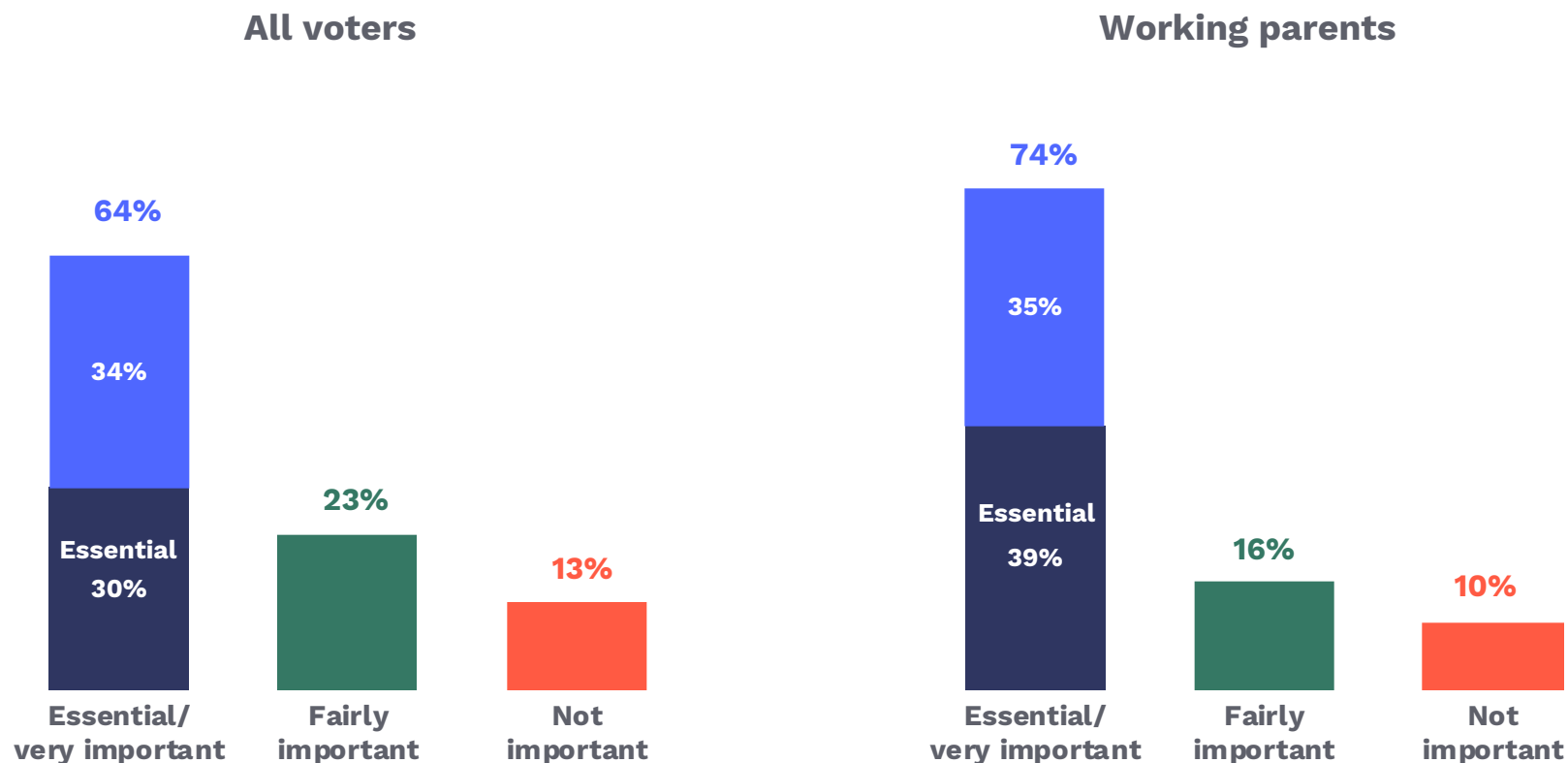
Overwhelming Support for Federal Child Care Stabilization Fund Up to \$50 Billion

Support for Child Care Stabilization Fund, among Key Subgroups

	Total favor	Strongly favor		Total favor	Strongly favor
Democrats	97%	58%	Men	86%	41%
Independents	81%	38%	Women	87%	44%
Republicans	77%	28%	Age 18 to 34	93%	52%
2016 Clinton voters	97%	54%	Age 35 to 49	89%	42%
2016 Trump voters	74%	27%	Age 50 to 64	81%	39%
Suburban women	86%	44%	Age 65/older	83%	37%
Men age 18 to 49	91%	45%	Whites	84%	38%
White men non-college grads	84%	36%	Blacks	97%	69%
White women non-college grads	85%	42%	Latinx	93%	50%

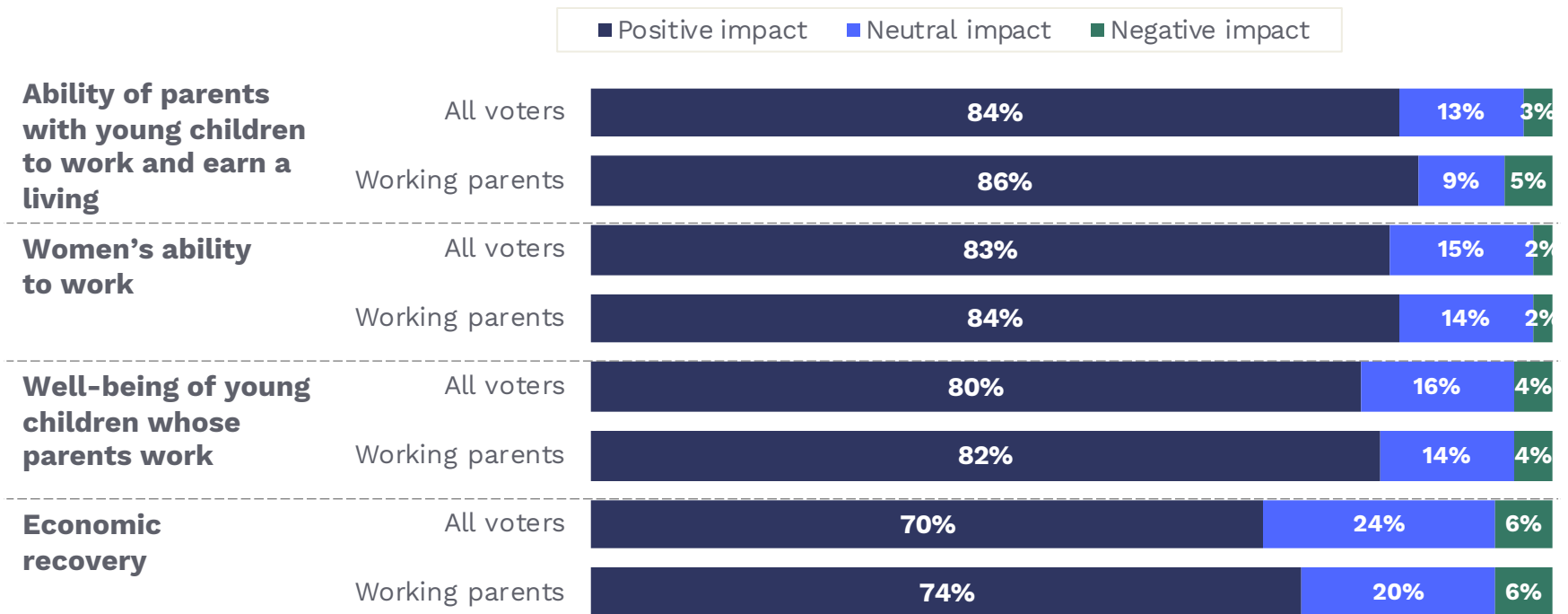
Voters Say Congress Must Act Soon

How important is it that Congress includes support for child care in the next financial relief legislation?



Stabilization Fund Will Have Positive Impact

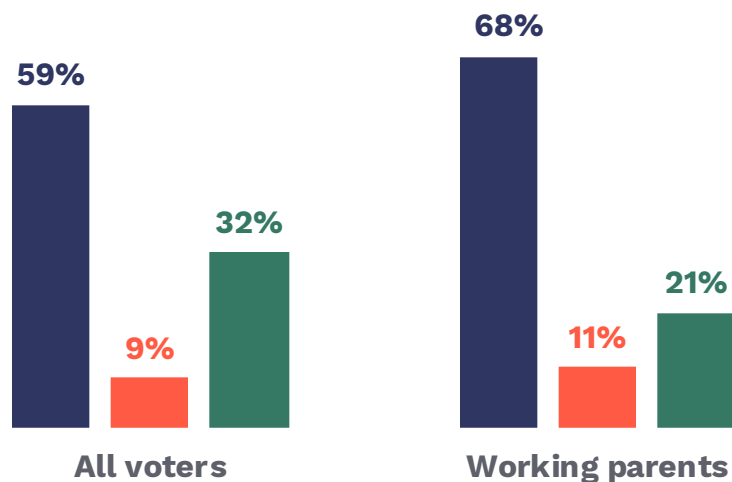
What impact will federal funding for child care have on this?



Voters Will Reward Lawmakers Who Support Stabilization Fund

If your member of Congress voted IN FAVOR of this child care proposal, how would it affect your feelings toward him or her?

■ Would feel more favorable
 ■ Would feel less favorable
 ■ Would have no effect



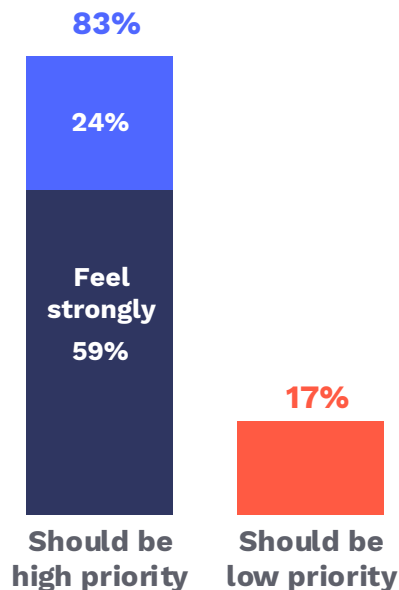
	More favorable	Less favorable
Democrats	75%	4%
Independents	52%	9%
Republicans	43%	15%
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2016 Clinton voters	73%	5%
2016 Trump voters	42%	15%
Other/did not vote	61%	7%
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Suburban women	58%	10%
Men age 18 to 49	63%	9%
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White men non-college grads	52%	10%
White women non-college grads	50%	11%

Voters Reject Claim that Child Care Should Be Lower Priority

Which statement comes closer to your point of view about funding child care?

- Funding child care should be a **HIGH PRIORITY**. We need to ensure working parents have safe, affordable child care options once the COVID-19 crisis passes, or many parents will have to give up their jobs, hurting families and prolonging the economic downturn.*
- Funding child care should be a **LOW PRIORITY**. The government has already spent more than taxpayers can afford and added trillions to the federal debt, and the country has more urgent needs today than funding day care centers.

*Asked of one-half the voters (FORM B)



	High priority	Low priority
Democrats	92%	8%
Independents	81%	19%
Republicans	71%	29%
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Northeast	82%	18%
South	86%	14%
Midwest	82%	18%
West	78%	22%
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Working parents	85%	15%

Ranking Messages for Stabilization Fund

STRONGEST REASONS to support Child Care Stabilization Fund (top three)	All voters	Working parents
If child care providers don't survive this crisis, many working parents can't return to work and we can't have an economic recovery.	56%	52%
A shortage of child care would be especially hard for middle-income and lower-income families for whom child care is already a huge monthly expense.	51%	51%
It is already very hard for average families to find high-quality and affordable child care.	36%	35%
Quality child care is already expensive, and shortages will drive the cost even higher if so many providers go out of business.	34%	38%
Children in high-quality child care are more likely to thrive socially, emotionally, and academically.	32%	41%
Studies show that women are most likely to be forced out of the workforce when families lack access to affordable child care.	31%	30%
Just like grocery stores and delivery companies, child care providers are an essential service.	31%	29%
This Fund will make affordable personal protective equipment (PPE) and cleaning supplies available to child care providers so they can reopen safely.	29%	24%

Failure to Act Will Hurt Working Families and the Economy

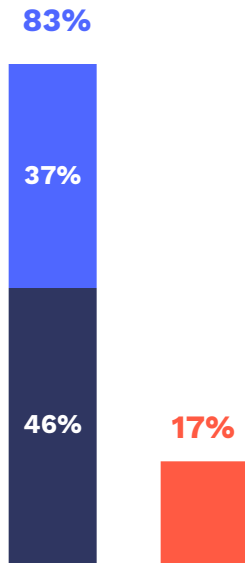
If Congress does not pass support for child care providers, how much will it...?

Hurt children and parents in working families*

Hurt the country's ability to reopen the economy and get people back to work**

■ Hurt a great deal

■ Hurt a fair amount

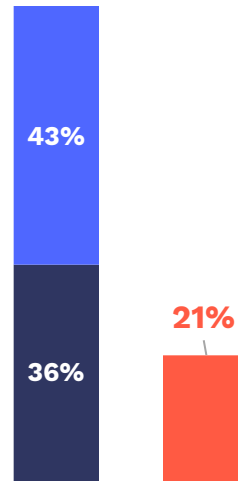


Hurt great deal/fair amount	
Democrats	93%
Independents	79%
Republicans	76%

Northeast	85%
South	85%
Midwest	86%
West	77%

Working parents	92%

79%



Hurt great deal/fair amount	
Democrats	89%
Independents	78%
Republicans	67%

Northeast	79%
South	82%
Midwest	78%
West	74%

Working parents	82%

*Asked of one-half the voters (FORM A)

**Asked of one-half the voters (FORM B)