

Strengthening Child Care Tax Incentives to Support Working Families

Child care is not a luxury for American families – it's a necessity. Yet the costs associated with quality child care are rapidly out-pacing most other expenses faced by families, including the cost of housing and higher education.

The U.S. has traditionally used the tax code to help address real-world problems, and to incentivize behaviors that result in overall economic benefits for American. **In the same way tax credits are used to make retirement and higher education more accessible, the tax code should also reflect that child care expenses are typically directly linked to a parent's ability to work.** Strengthening the Child and Dependent Care Tax Credit (CDCTC) will help working families who are struggling with the rising cost of quality child care, benefiting the workforce of today – and tomorrow.

According to a 2017 report from Child Care Award of America, the average hourly cost of center-based care for a four-year old represents 24 percent of the median hourly wage across states. And only 15 percent of American voters say that most or all local programs available to lower- and middle-income families are high-quality and affordable. In fact, those making over \$100,000 per year are virtually just as likely as those who earn less than \$40,000 per year to say that few programs near them are affordable and high-quality.

This pervasive lack of access to affordable, quality child care impacts the economic mobility of our nation's families. 70 percent of nonworking poor adults with young children say that taking care of their families is a reason they're not in the workforce. And 75 percent of postsecondary students with children who dropped out of

school say that child care would have helped them achieve their degree, while only 27 percent of students with children complete their degrees within six years.



The resulting growth of the child care sector also stands to immediately benefit the U.S. economy. According to a new report from the Committee for Economic Development, the U.S. child care industry directly and indirectly supports an estimated \$99.3 million in total U.S. output. The industry is made up of 675,000 small businesses and provides over 1.5 million jobs.

Access to quality early learning affects more than just today's workforce – it has a real impact on the workforce of the future by allowing children to develop the skills they need for success. While parents are working, crucial developmental experiences in quality child care build the cognitive and character skills that children need to do well in school and in life, including



attentiveness, persistence, impulse control, and sociability. In fact, studies show that children – particularly those from low-income families – who receive a high-quality early childhood education are proven to be more likely to earn higher wages, live healthier lives, avoid incarceration, raise stronger families, and contribute to society.



Only working parents pay taxes on the wages they earn and need tax relief for the child care costs that are directly associated with earning those wages.

The CDCTC's expense limits are also not indexed for inflation, so even as child care expenses have risen sharply since 2001, the credit has not changed to meet these increasing costs. What's more, the credit is not currently refundable. As a result, most low- and some middle-income, tax-paying families are unable to take advantage of it. The Tax

While there are currently a handful of tax credits and deductions that support families with children, **only the CDCTC was designed to help working parents with the cost of work-related child care expenses.**

Unfortunately, the CDCTC has not kept pace with the rising cost of child care and remains nonrefundable, making it unavailable to many working families with lower or no tax liability.

● What is the Child and Dependent Care Tax Credit (CDCTC)?

The CDCTC was created in 1976 to help working families pay or qualified expenses associated with the care of children, as well as adult dependents. Congress approved a temporary increase to the credit in 2001, and in 2012 a bipartisan majority voted to make that permanent.

Today, the credit varies between 20 and 35 percent of qualified expenses up to \$3,000 per eligible child. Qualified expenses are capped at \$6,000. That means the maximum credit for working parents with two or more children is \$2,100 (35% of \$6,000) – only about 10 percent of the average annual cost of care for two children in the United States.

◆ Why do we Need an Expanded Child and Dependent Care Tax Credit?

As a nation, we're struggling with high costs and a shortage of quality care providers. Making the CDCTC a more robust tax incentive will help by making child care more affordable while encouraging expansion of the child care sector, resulting in increased access.

Policy Center found that nearly 40 percent of the credit's value is claimed by families earning \$100,000 or more, while almost no families in lower tax brackets were able to access the credit.

▲ Couldn't we eliminate the CDCTC and increase the Child Tax Credit?

The Child Tax Credit is available to taxpayers for each qualifying dependent child who is under the age of 17, and is designed to ensure the tax code reflects that families with children have more expenses and less disposable income than those making the same amount without children. Parents can use this credit for any expense, even those unrelated to the cost of raising children. As it relates to child care, however, only working parents pay taxes on the wages they earn and need tax relief for the child care costs that are required to earn those wages--just as businesses deduct the costs of earning the income on which they pay tax. There can be little doubt that child care costs are tied to work. The CDCTC offers that assistance to working parents, thus providing families the chance to earn much-needed income, strengthen the American labor force, and ensure more children have access to high-quality early learning opportunities.

■ Voter Support for the CDCTC

According to a 2021 poll from FFYF, voters support making child care more affordable by providing parents with a child care tax credit.

TOTAL

85%

GOP

79%

IND

83%

DEM

93%