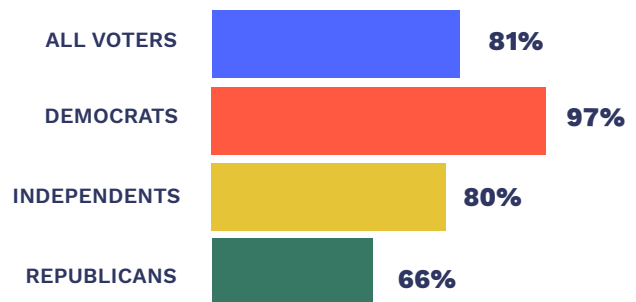


Voters Overwhelmingly Support Federal Investments in Child Care and Preschool



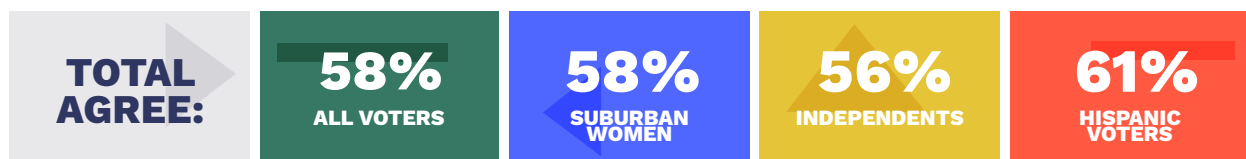
As Congress considers the Build Back Better Act, **voters overwhelmingly support a significant, sustained investment in America's early learning system.** A recent national poll commissioned by the First Five Years Fund and conducted by the bipartisan polling team of Hart Research and New Bridge Strategy reveals that a strong majority of voters support child care and preschool investments proposed in the Build Back Better Act and view these investments as a wise use of taxpayer dollars. Polling results also show voters want their elected officials to work with President Biden and their colleagues across the aisle to **prioritize child care and preschool this year.**

Voters firmly believe in the essential role of child care and preschool for families and the economy, and they recognize the need for federal investment in these programs.



81% of voters agree that child care and preschool programs are a good investment of taxpayers' money, including 80% of independents and 66% of Republicans.

► **The majority of voters nationally** and in key demographic groups support increasing federal funding for high-quality child care and preschool programs, as well as tax credits to make child care more affordable.





Voters want Congress to act quickly to ensure quality child care and preschool are affordable for families who need it, and they support the proposals under consideration on Capitol Hill.



Nearly 70% of voters say taking action to ensure working families have access to affordable, high-quality child care and early learning programs should be a priority **this year.**

When asked about the child care and preschool policies included in the Build Back Better Act:

3/4

of voters support these policies and believe they would benefit their community.

2/3

of all voters say they are more likely to support the budget reconciliation package if it includes provisions to make child care and preschool affordable for working families.

71%

of voters would like their members of Congress to work with President Biden to enact these policies.

Voters recognize that a well-trained, adequately compensated early education workforce is a key element of solving America's child care crisis.

69%

Nearly 70% of voters believe the best solution to the shortage of child care in America is to use public funding to ensure that child care is affordable for families and child care workers receive higher wages and benefits.

86%

86% of voters support child care and preschool proposals that attract, retain, and support quality early childhood educators and caregivers by paying them better salaries and providing them with better career development opportunities.