

NATIONAL SURVEY  
&  
GOP PRIMARY SURVEY



Robert Blizzard  
UpONE Insights



# Methodology

*National Registered Voters & GOP Primary Voters*

*N=1017 National Registered Voters (+ 3.07%)*

*N=974 Republican Primary Voters (+ 3.14%)*

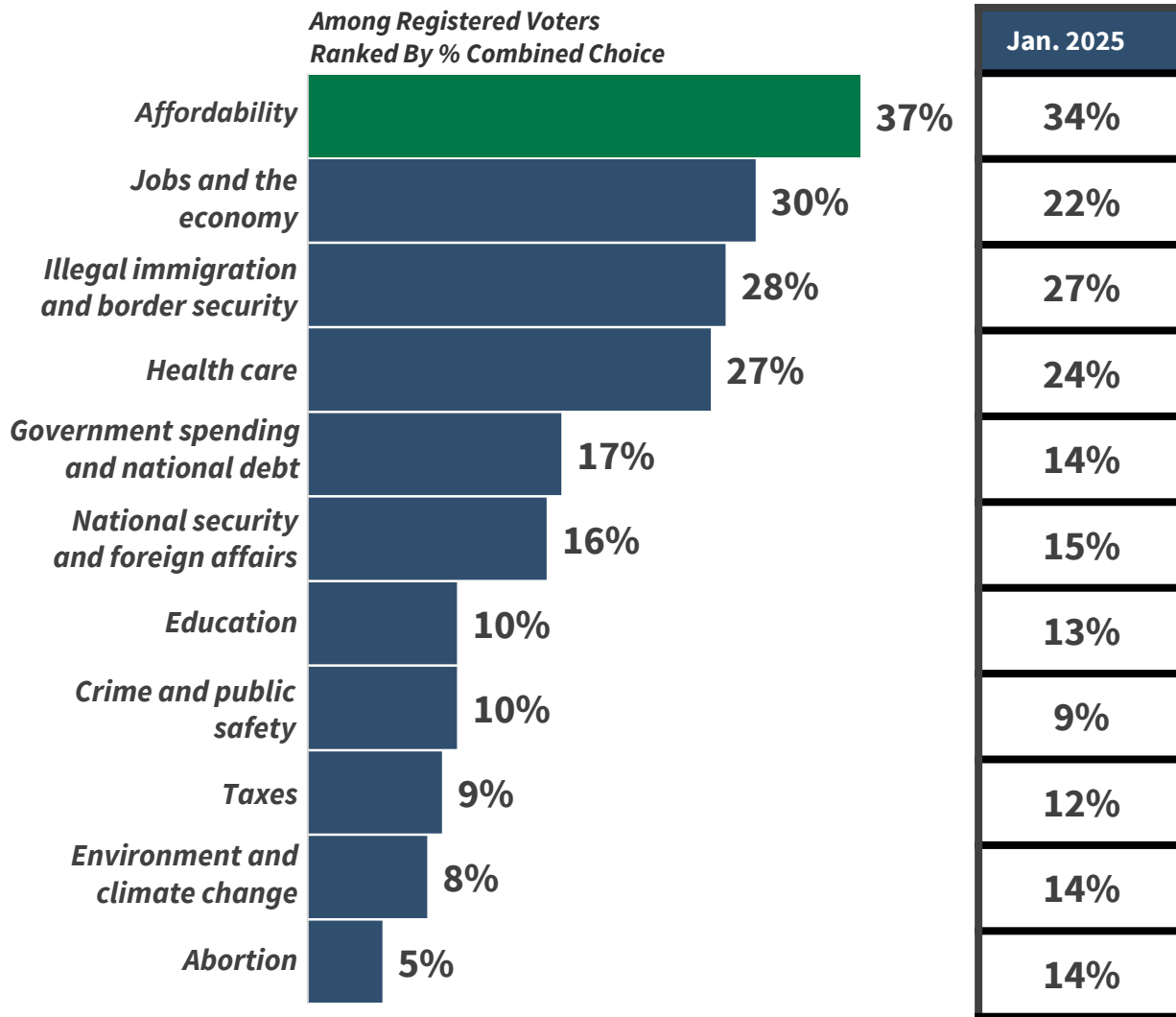
*Mixed Mode Methodology (Live Caller & Text-To-Web)*

*January 13-18, 2026*

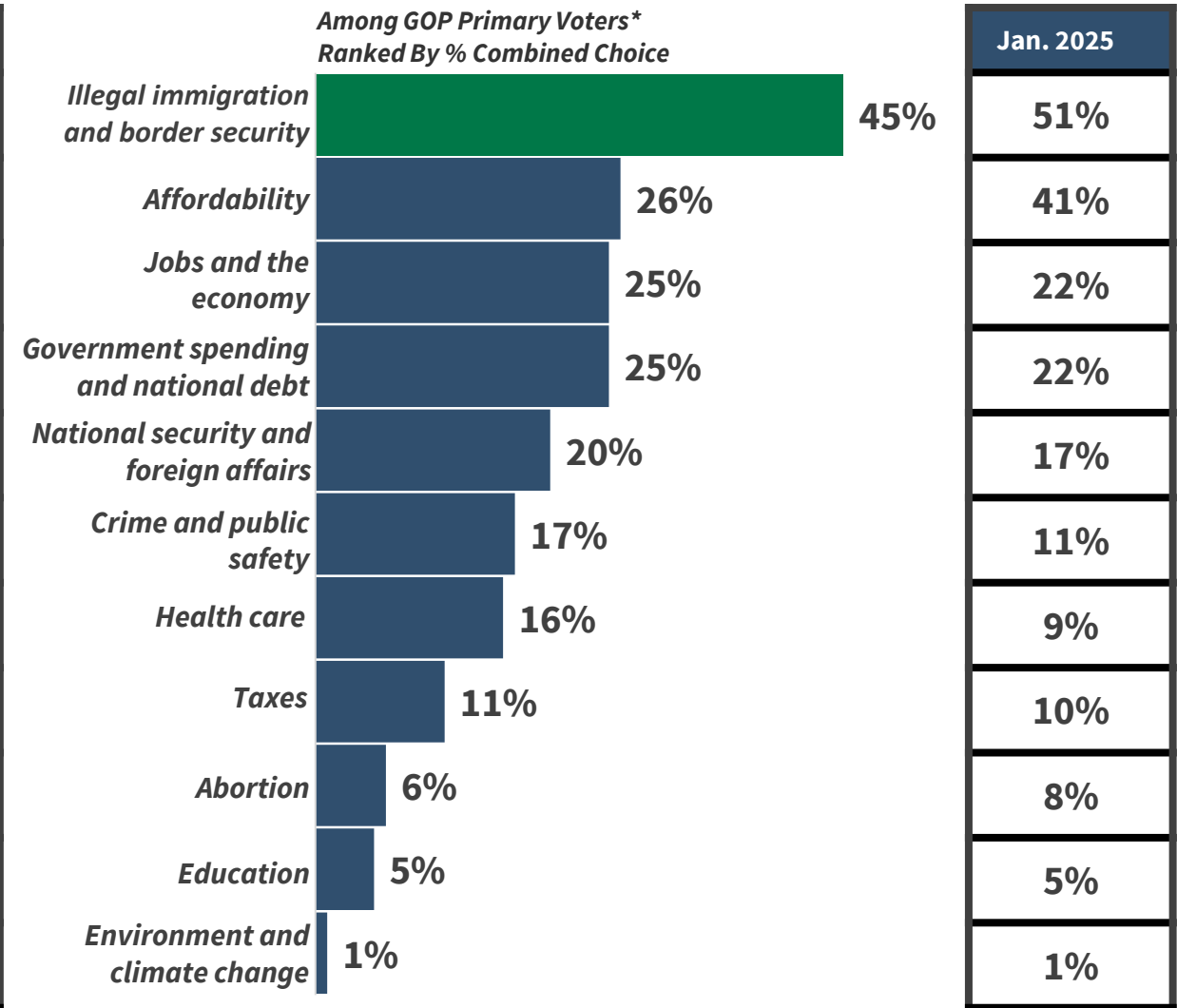


# Child Care

# Affordability still tops the issue agenda; GOP voters remain focused on illegal immigration.

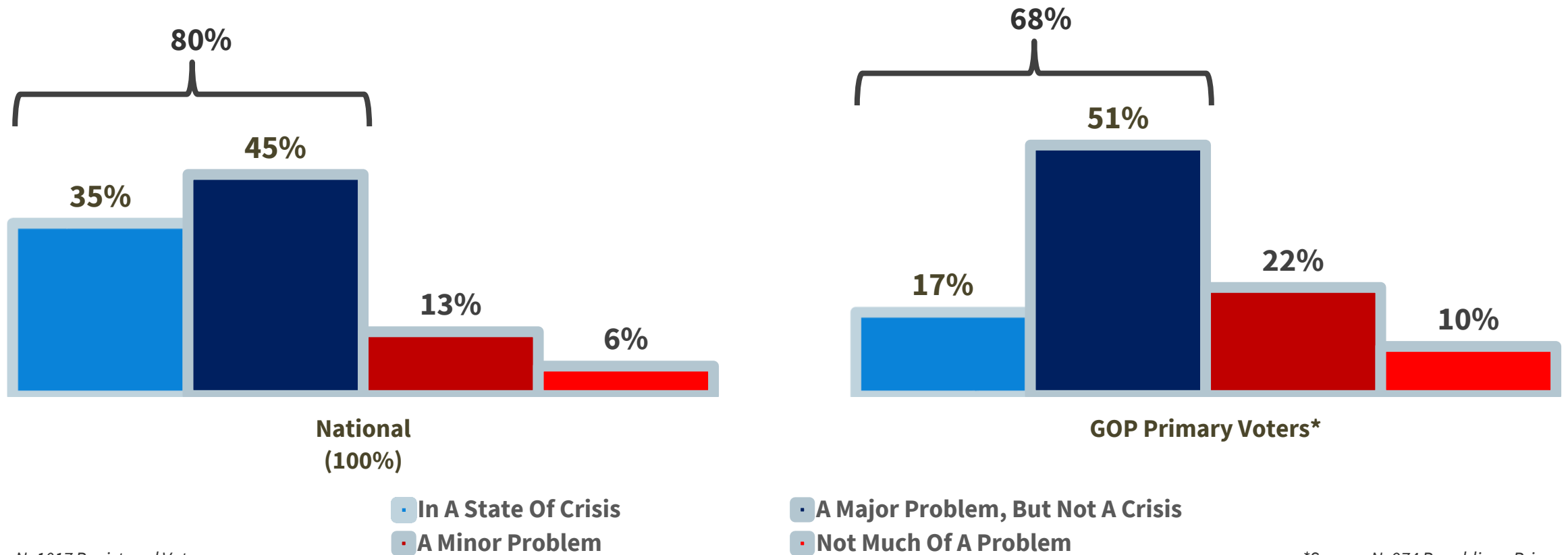


Source: N=1017 Registered Voters



\*Source: N=974 Republican Primary Voters

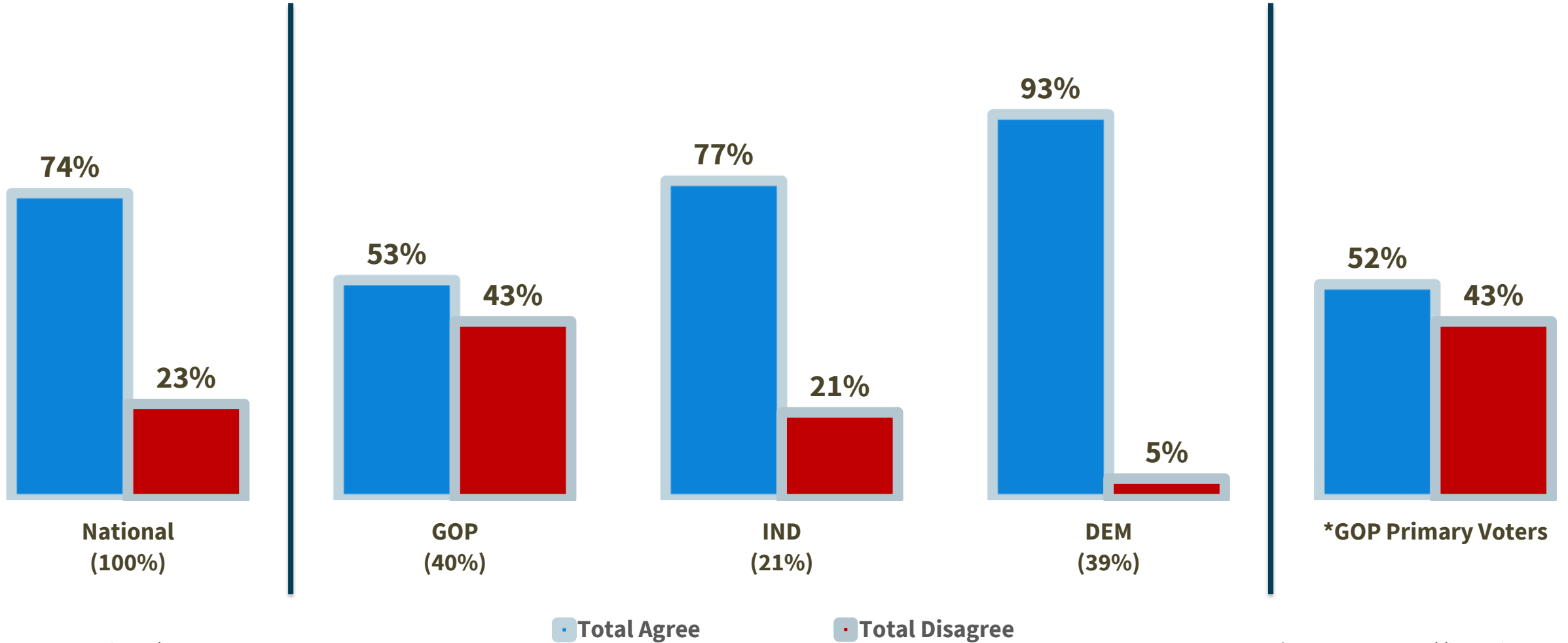
Fully 80% of Americans view the ability of working parents to be able to find and afford quality child care is either “in a state of crisis” or “a major problem.”



Source: N=1017 Registered Voters

\*Source: N=974 Republican Primary Voters

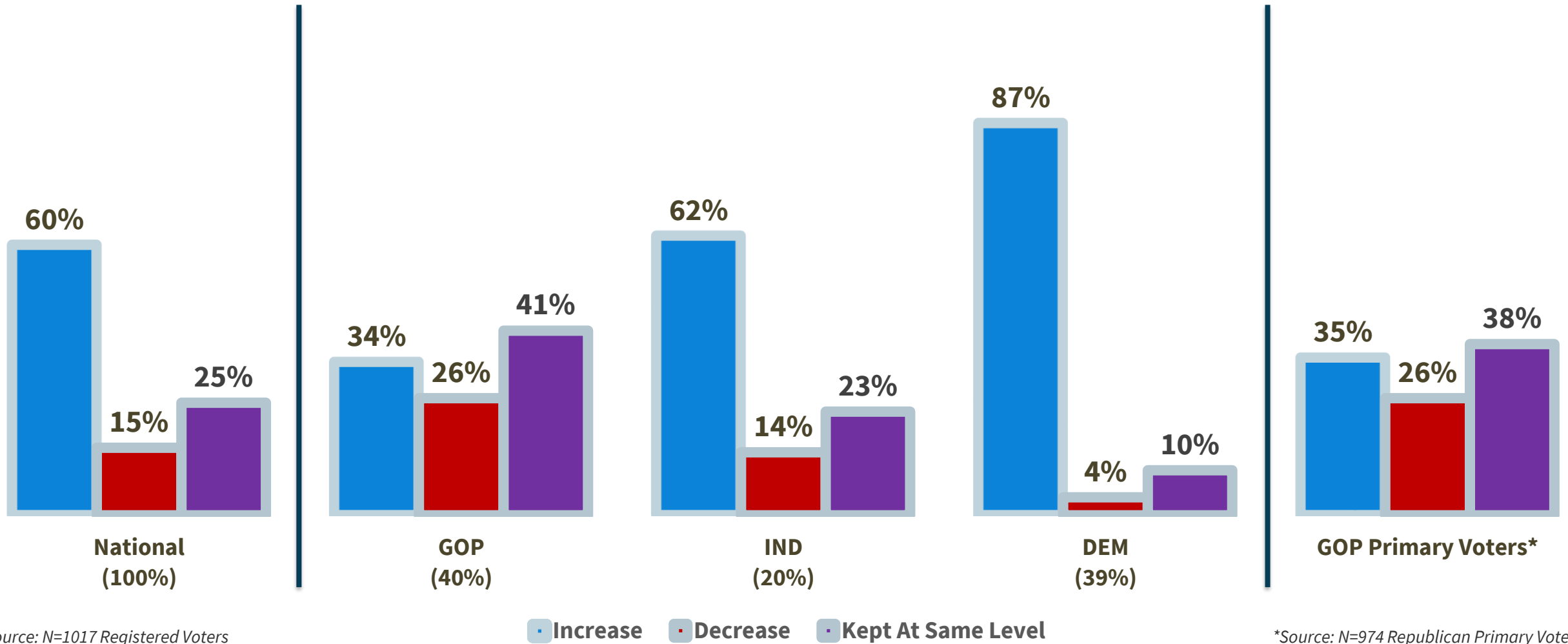
# Voters across party lines agree federal funding for child care is an important priority and good use of tax dollars.



Source: N=509 Registered Voters

\*Source: N=478 Republican Primary Voters

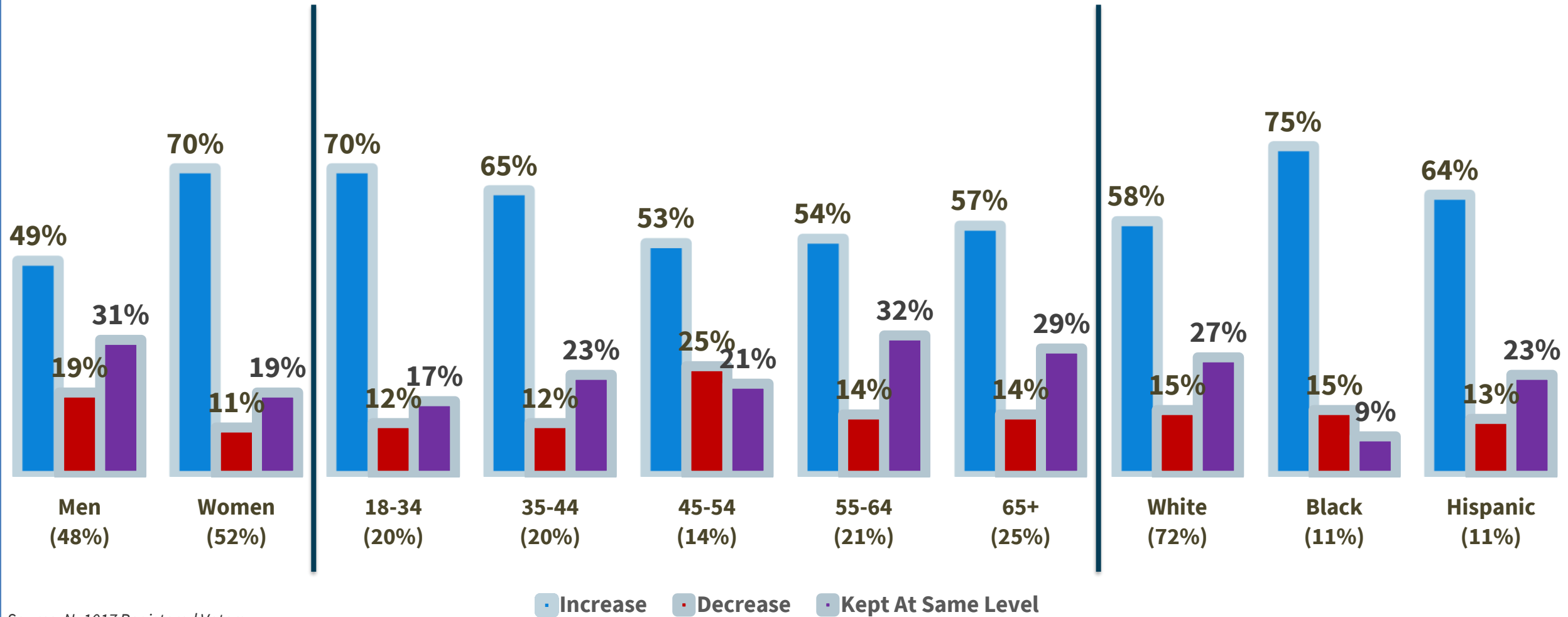
And Americans overwhelmingly believe that federal funding for quality child care programs for working parents should be increased or sustained.



Source: N=1017 Registered Voters

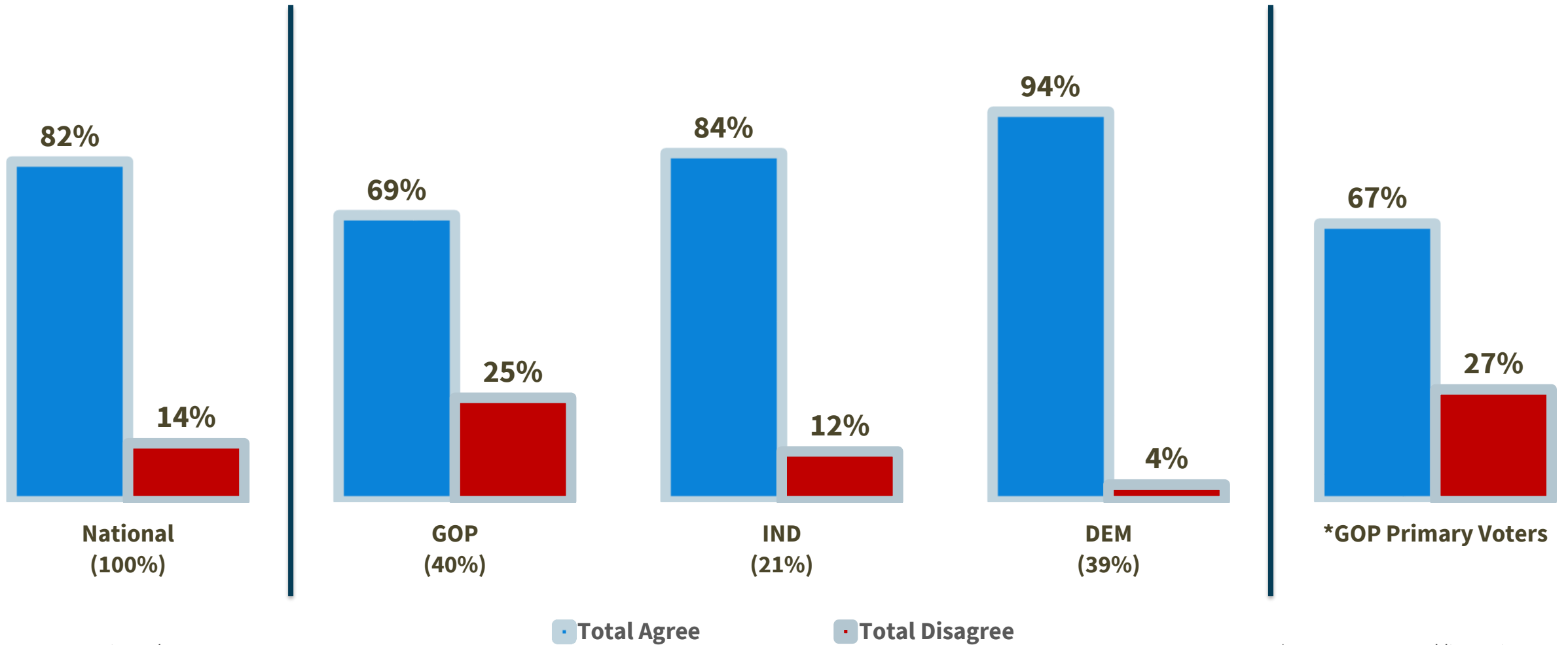
\*Source: N=974 Republican Primary Voters

The strongest proponents of increased federal funding include women, younger Americans, and voters of color.



Source: N=1017 Registered Voters

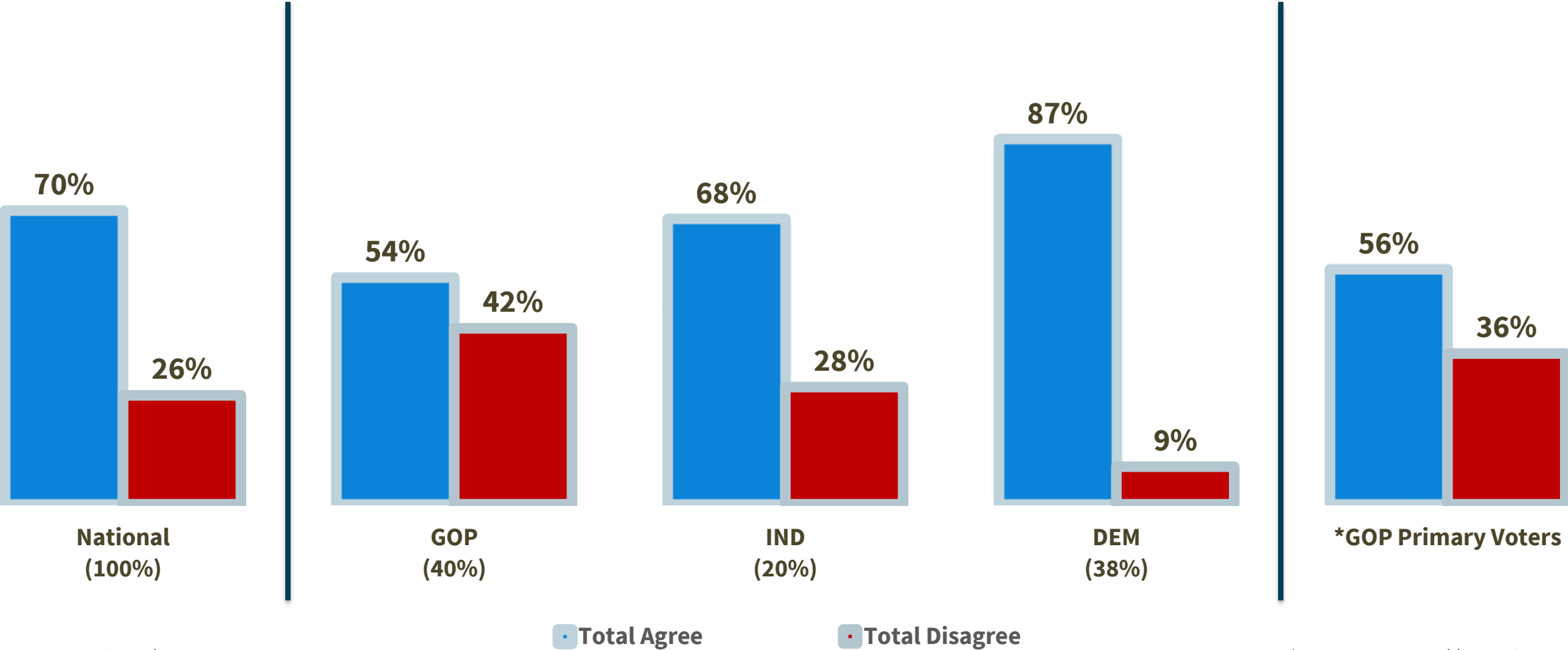
There's an overwhelming sentiment this will help lower costs for working families.



Source: N=509 Registered Voters

\*Source: N=478 Republican Primary Voters

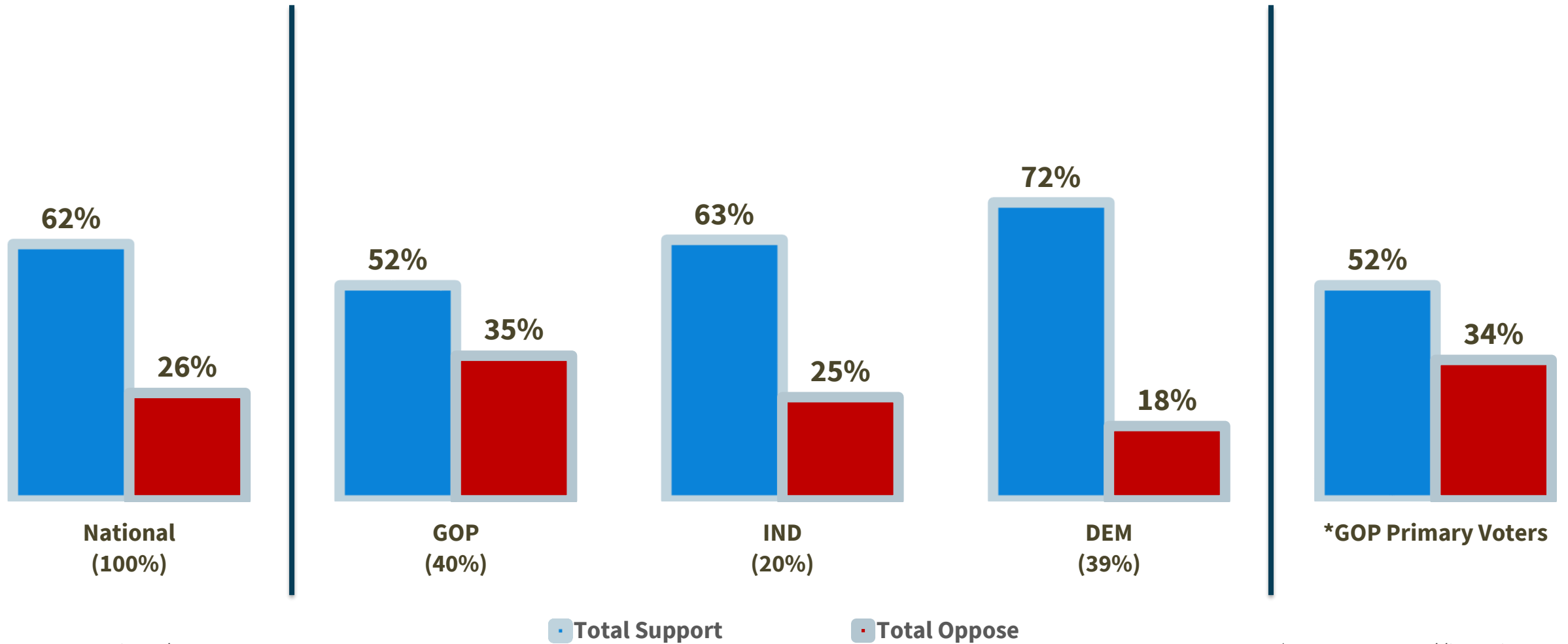
And Americans believe this will help improve the economy.



Source: N=508 Registered Voters

\*Source: N=497 Republican Primary Voters

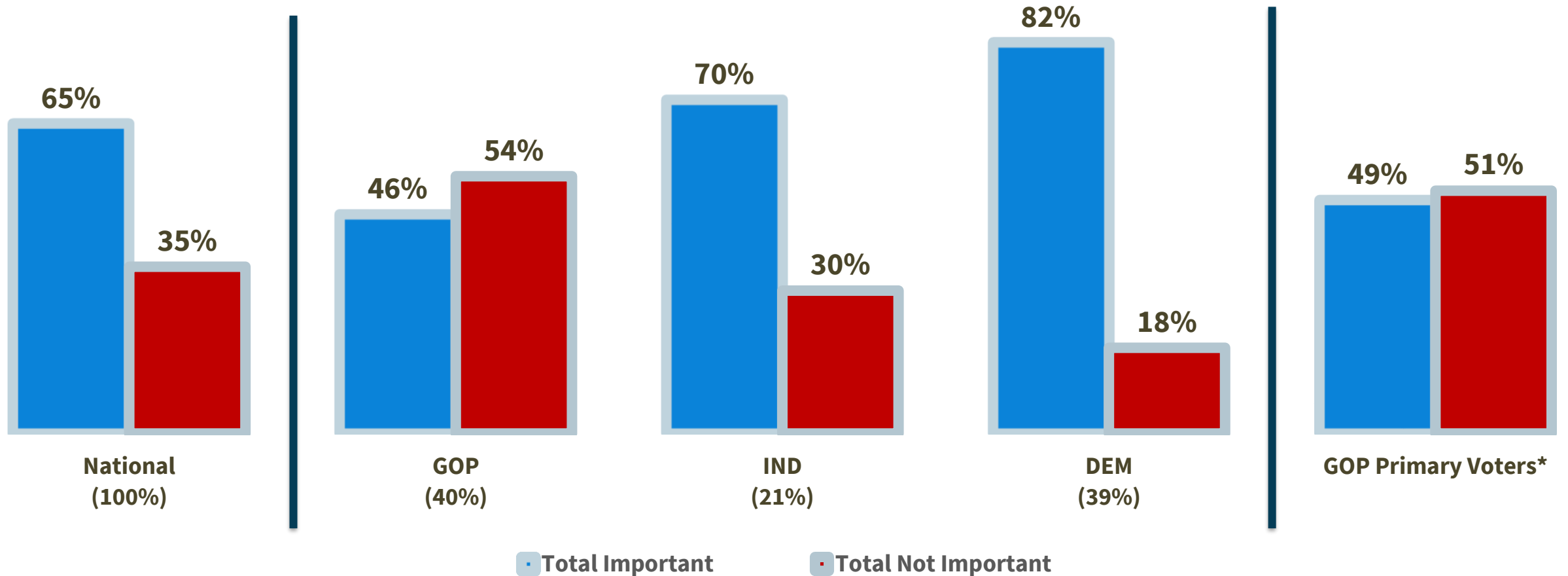
There continues to be strong support for sending federal money to the states through a block grant so states can best decide.



Source: N=1017 Registered Voters

\*Source: N=974 Republican Primary Voters

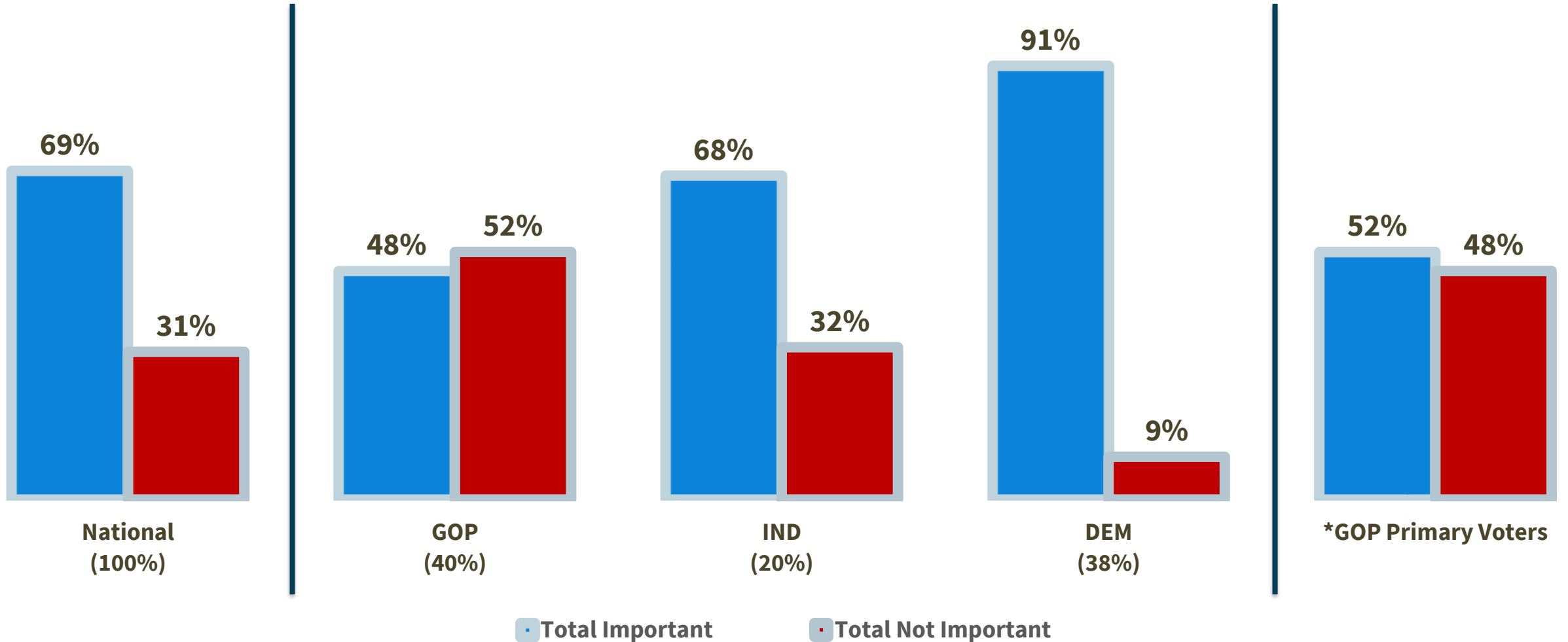
Two-thirds of Americans believe it is important for a congressional candidate to support policies to help working families afford quality child care.



Source: N=509 Registered Voters

\*Source: N=478 Republican Primary Voters

More than two-thirds of voters believe it is important for President Trump to support policies to help working families afford quality child care.



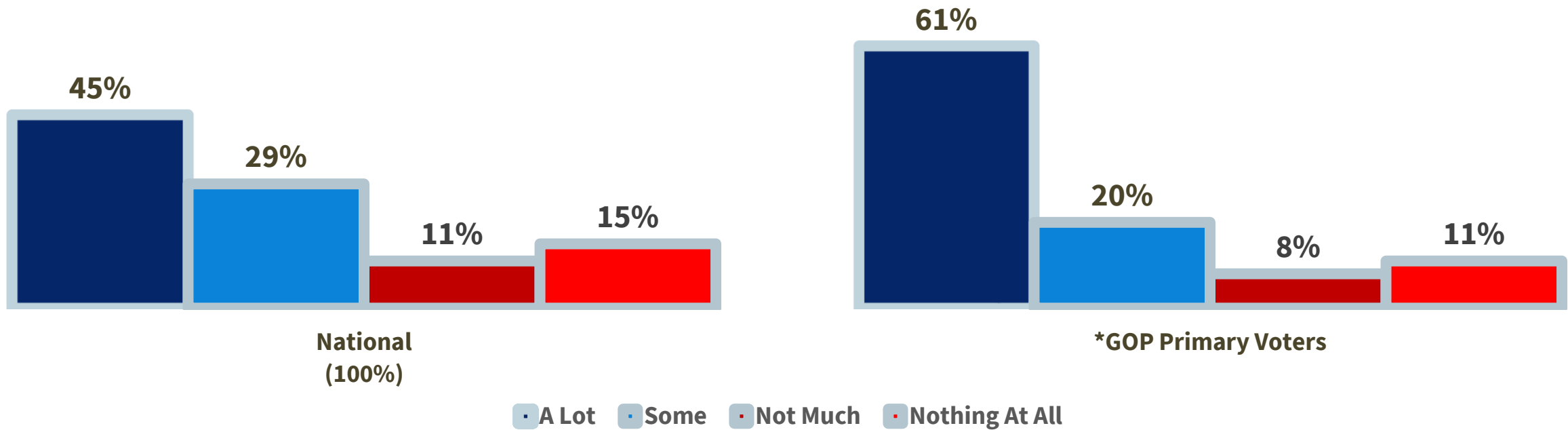
Source: N=508 Registered Voters

\*Source: N=496 Republican Primary Voters



# Recent Events

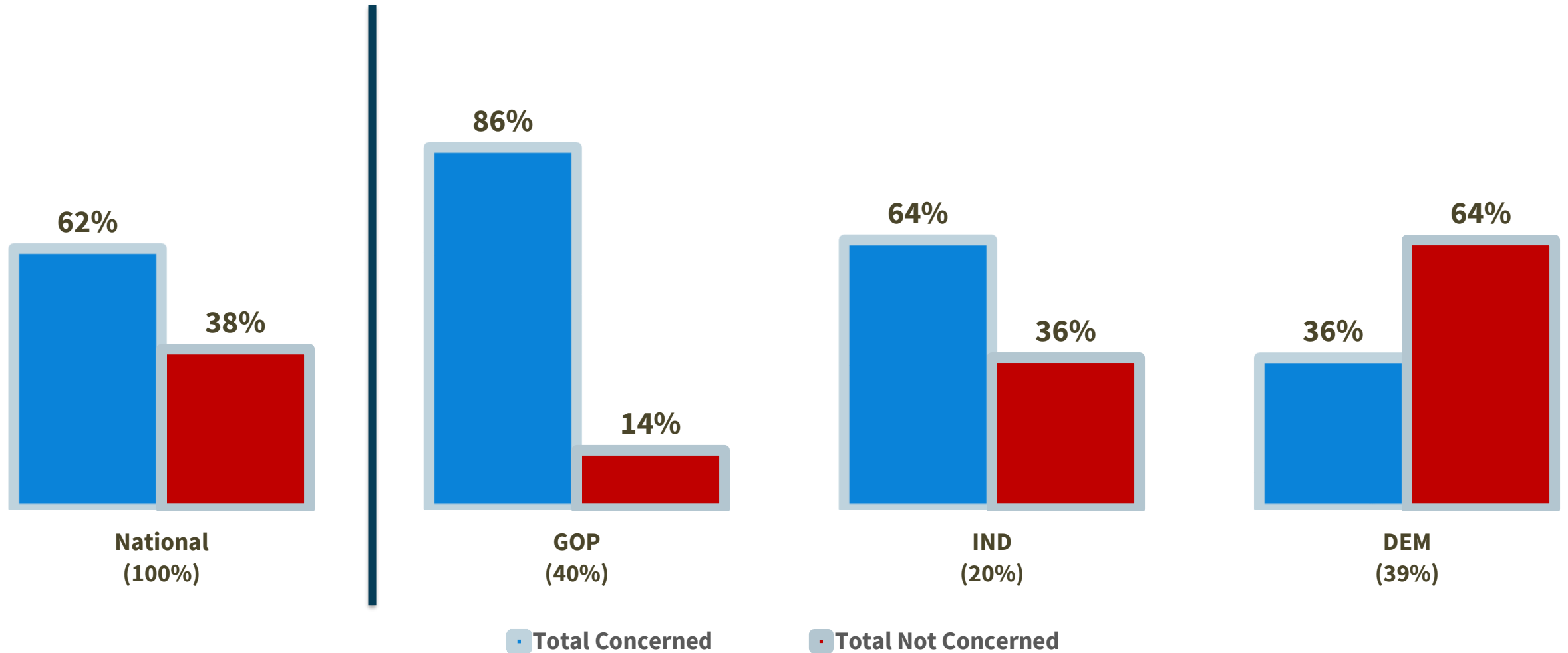
Nearly half of Americans have seen, read, or heard “a lot” about reports of child care funding fraud in states like Minnesota.



Source: N=1017 Registered Voters

\*Source: N=974 Republican Primary Voters

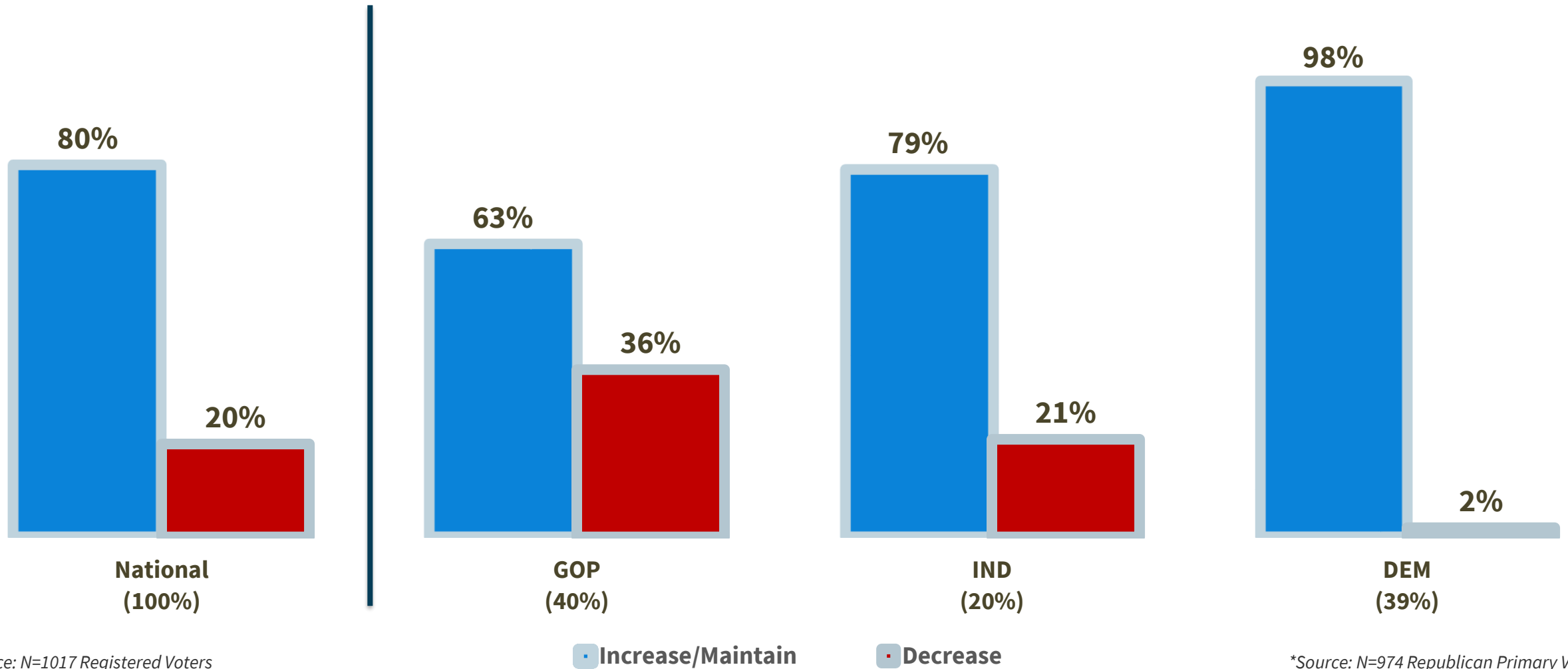
A strong majority of voters are concerned about fraud and misuse of taxpayer dollars.



Source: N=1017 Registered Voters

\*Source: N=974 Republican Primary Voters

Still, even with this awareness, voters show continued support for increasing or maintaining current funding levels.



Source: N=1017 Registered Voters

\*Source: N=974 Republican Primary Voters

Robert Blizzard  
703.403.5629  
[robert@uponeinsights.com](mailto:robert@uponeinsights.com)  
@robertblizzard

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